Western Ontario
Farmers Forum

Celebrating 30 YEARS In Business

2026
Media Kit

22,700

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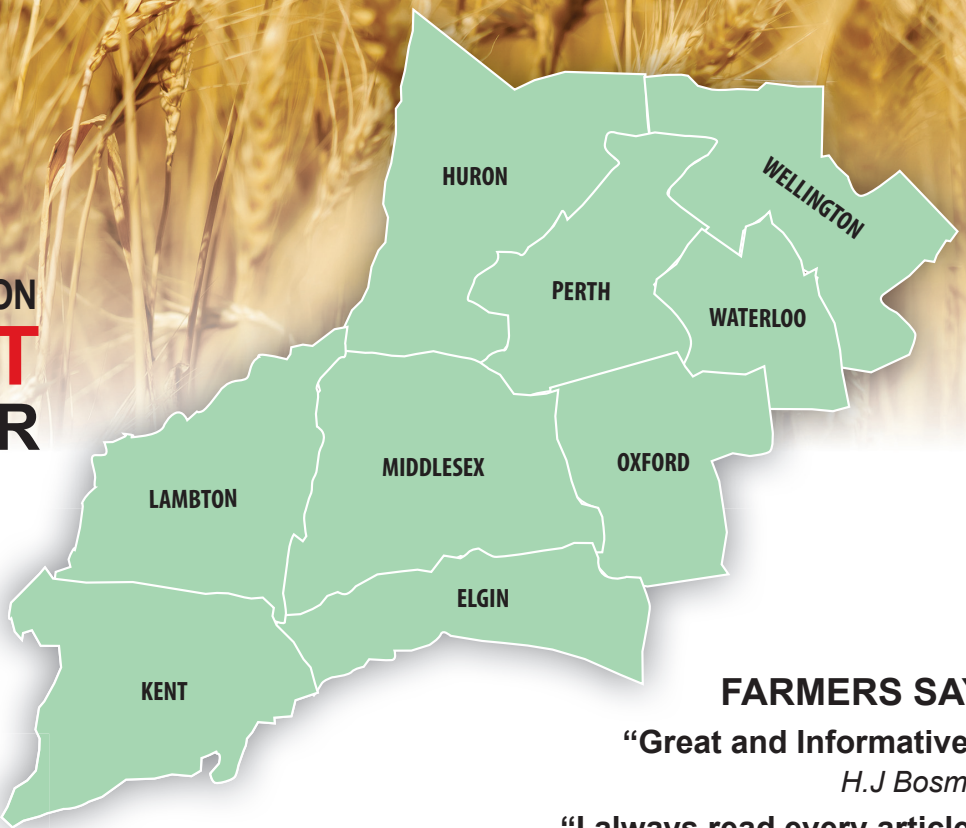

ONTARIO'S LARGEST CIRCULATION
INDEPENDENT
FARM NEWSPAPER
Telling it like it is

FARMERS SAY:

"Great and Informative !"
H.J Bosman

"I always read every article!"
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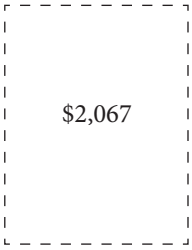
Farmers Forum

Advertising display rate card 2026
Western Ontario edition

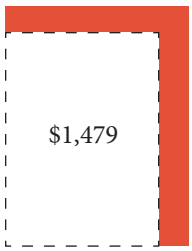
BLACK AND WHITE RATES

FULL PAGE



10.5" x 14"
(6 columns)

3/4 PAGE



8.72" x 12.5"
(5 columns)

1/2 PAGE

5.167" x 14"
(3 columns)

10.5" x 6.9"
(6 columns)

Other option for 1/2 page: 6.94" x 10.5" (4 columns)

1/3 PAGE

5.167" x 9.5"
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6.94" x 6.9"
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10.5" x 4.66"
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Other option for 1/3 page: 3.38" x 14" (2 columns)

1/4 PAGE

5.167" x 6.9"
(3 columns)

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Other option for 1/4 page: 6.94" x 5.167"
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1/6 PAGE

3.38" x 6.9"
(2 columns)

5.167" x 4.75"
(3 columns)

10.5" x 2.33"
(6 columns)

1/8 PAGE

3.38" x 5.5"
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5.167" x 3.5"
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1/10 PAGE

3.38" x 4.5"
(2 columns)

BUSINESS CARD

1.6" x 4"
(1 column)

3.38" x 2"
(2 columns)

2026 ADVERTISING DEADLINES

MONTHLY ISSUE	BOOKING DEADLINE	PUBLISHING DATE	SPECIALS
JAN	THURS. JAN. 8	THURS. JAN. 15	
FEB	THURS. JAN. 29	THURS. FEB. 5	Let them know if you will be at the Ottawa or London Farm shows
MARCH	THURS. FEB. 26	THURS. MAR. 5	
APRIL	THURS. MAR. 26	THURS. APRIL 2	
MAY	THURS. APRIL 23	THURS. APRIL 30	
JUNE	THURS. MAY 21	THURS. MAY 28	June - November Crop Report
JULY	THURS. JUNE 18	THURS. JUNE 25	
AUGUST	THURS. JULY. 30	THURS. AUG. 6	Let them know you will be at the show
SEPTEMBER	THURS. AUG. 27	THURS. SEPT. 3	Canada's Outdoor Farm Show Edition
OCTOBER	THURS. SEPT. 24	THURS. OCT. 1	
NOVEMBER	THURS. OCT. 22	THURS. OCT. 29	
DECEMBER	THURS. NOV. 26	THURS. DEC. 3	Merry Christmas

COLOUR COSTS

Full page or 3/4 page: **$450**
1/3 to 1/2 page: **$250**
1/4 page to 1/10: **$150**
Business Card: **$50**

BUSINESS DIRECTORY

Full year (12 times): **$475**

BUSINESS CLASSIFIED

1 column x 2 in w/logo: **$50**
3 insertions for **$100**

WEBSITE

Top banner: **$550** per month
Sidebar square **$150** per month

Talk to us about package pricing.....

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